

CREATIVE NATIVE VINTAGE PICNIC & MOTOR SHOW

JAMES HALL MUSEUM
OF TRANSPORT
CELEBRATES THE
HISTORY OF LAND
TRANSPORT IN THE CITY
OF JOBURG
26 NOV '22



a world class African city



ABOUT THE JAMES HALL MUSEUM OF TRANSPORT

The James Hall Museum of Transport in Johannesburg is the largest museum of land transport in South Africa. It was established by the Late Jimmie Hall together with the City of Johannesburg in February 1964.

The JHMT gives visitors a rare glimpse of Johannesburg's transport history, dating back more than a century. The museum is the most comprehensive land transport museum in South Africa, with thematic displays and exhibits in the various exhibition halls.



In addition, there is a fascinating collection of memorabilia, artefacts and special interest vehicles as well as an extremely rare and exciting steam vehicle collection.

The museum is a treasure trove of information and displays dealing with over a hundred years of land transport in all its forms. Our city's rich history of transportation is recreated at the James Hall Museum of Transport, which is dedicated to preserving the history of land transport in the city for future generations.



Visitors will be in awe of the museum's collection of animal-drawn carts, ox-wagons, bicycles, coaches, motorbikes, steam locomotives, electric cars, fire engines and other self-propelled vehicles.





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In celebration of the history of Johannesburg's land transport and the critical role it plays in the economy, on 26 November 2022 the James Hall Museum of Transport will host a curated motor show for Joburg's local communities. The museum will showcase its valuable transport collection, artefacts and memorabilia through guided museum tours including a curated outdoor exhibition of vintage cars by various motor clubs and private collectors. The exhibition will give motor enthusiasts an opportunity to share their collections with other collectors and the general public. This event also sets out to provide a platform for the creative local community to learn about the city's valuable history and heritage.



Commercial motor brands will also participate and be afforded a platform to promote their products through marketing activations and participation in the motor show. This initiative is geared at showcasing joburg's most comprehensive land transport collection by opening the museum doors to everyone who is passionate about cars, motorbikes and all kinds of vintage vehicles dating back to more than a century.



This family fun day will be accompanied by live music entertainment and, to keep up with the theme of the day, vintage food trucks will be selling food and refreshments to visitors.









OBJECTIVES

- To promote and market the James Hall Museum of Transport through relevant partnerships and collaborations with various motor industries
- To provide creative SMMEs opportunities for market access and industry exposure
- To revitalise the City through quality and impactful Arts, Culture and Heritage programmes

ACTIVITIES:

26 November 2022

- 9am-5pm : Curated outdoor vintage car and bike show and activations
- 9am - 3pm : Guided Museum Tours & Vintage London Bus Tours
- 9am – 5pm : Children's Fun Activities
- 9am - 7pm : Curated live music entertainment, food trucks and vintage craft market